

**Okanogan County**  
**Quit Line Data Summary**  
October 1 - December 31, 2003

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 17</b>	<b>N = 2,943</b>
<b>Percent of Statewide Calls</b>	0.7%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.7%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 17</b>	<b>N = 2,491</b>
Female	76.5%	61.9%
Male	23.5%	38.1%
<b>Race/Ethnicity</b>	<b>N = 15</b>	<b>N = 2,100</b>
People of Color	6.7%	13.6%
White	93.3%	86.4%
<b>Age</b>	<b>N = 15</b>	<b>N = 2,291</b>
Less than 18 years old	0.0%	2.1%
18 - 24 years old	6.7%	15.2%
25 - 34 years old	13.3%	21.1%
35 - 44 years old	6.7%	27.3%
45 years and older	73.3%	34.2%
<b>Education</b>	<b>N = 15</b>	<b>N = 2,158</b>
Did not graduate high school	26.7%	18.0%
High school graduate	13.3%	33.8%
Some college/vocational school	46.7%	38.6%
College graduate	13.3%	9.6%
<b>Caller Type</b>	<b>N = 17</b>	<b>N = 2,631</b>
General Information	11.8%	13.5%
Health care provider	5.9%	4.0%
Tobacco user	82.4%	82.5%
<b>Payer Type</b>	<b>N = 9</b>	<b>N = 1,627</b>
Insured	44.4%	31.2%
Uninsured	44.4%	30.7%
Medicaid	11.1%	38.1%
<b>Heard About</b>	<b>N = 16</b>	<b>N = 2,157</b>
Past caller	6.3%	14.5%
Employer/worksites	0.0%	1.3%
Health care provider	37.5%	28.3%
Television	18.8%	15.5%
Outdoor advertisement (billboard/bus/wall)	0.0%	3.3%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	0.6%
Newspaper/Magazine	6.3%	1.3%
Brochure/Newsletter	12.5%	7.3%
Family or friend	18.8%	21.6%
Health Department	0.0%	4.8%
School	0.0%	1.3%